Keys to Success

Eric Worthan, CEO Panorama Orthopedics & Spine Center



Introduction

- Description of Panorama
 - 26 Physicians, 20 Physician Assistants
 - 3 Office Locations
 - Financial Interests
 - Orthopedic Hospital
 - ASC
 - Clinical Co-Mgmt
 - PT
 - MRI
 - DME
 - Neuromonitoring
 - Real Estate
 - Pharmaceutical Dispensing



The Future

- What can we control?
 - Our actions
- Can we be smarter than our environment?
 - Active participants
 - Optimism matters



Setting the Table for Success

- Business Plan
 - Long term strategies
 - Budgets linked to financial plan
 - Culture of execution
 - Change is inevitable embrace it!



Where to go from here?

- Outcomes
- Market Leverage/Niche
- Strategies to enhance net income
- Governance
 - You are a business, run like one.

