

Disclosure

No financial relationship



OSI – 17 Physicians

- **©** 6 Sports Medicine
- 1 Foot and Ankle
- 2 Hand and Upper Extremity
- **3** Spine
- 2 Total Joint Arthroscopy
- 2 General Orthopedics
- 1 Physiatrist



Group Subspecialty Practice

- Mark Physical and Occupational Therapy
- **MRI**
- **M** ASC



Why Physical Therapy?

- Manage rehab protocols
- Better follow up
- Greater interaction with therapists and patients
- Help with ever decreasing physician reimbursements



Conflicts

- Potential overutilization (unlikely in this payor environment)
- Potential loss of referrals from outside PTs



Physical/Occupational Therapy

- Mean How many patients can be referred?
- Mean How much space needed?
- Mean How much will it cost?
- How many employees will be needed?
- Is it worthwhile?



Referrals

- Mark Audit in-office referrals for two weeks
- Separate geographically
- Analyze payors



Space





Space





Cost - Capital Expenditure – 522 K

- Marchitectural planning
- **S**Equipment
- Leasehold improvements
- Pool
- Start-up cash



Personnel

- Physical Therapists (Master's/DPT)
- M Physical Therapist Assistants (BA)
- M Physical Therapist Aides
- Clerical/Scheduling/Referral Coordinators
- Billing/Collections
- Management Management



Our Staff

Full Time

- **1** OT
- 2 PTAs
- **3** PT Aides
- 3 Receptionists/Schedulers
- 2 Billing/Collections
- 1 Referral Coordinator

Part Time

- **1** PT
- 1 PT Aide



OSI PT 2007

New Patients

PT: 1836

OT: 299

Total Visits

PT: 19,472

OT: 2,482

Pool: 2,608

Therapists: 9 Full-time 2 Part-time



OSI PT 2008

New Patients

PT: 1,667

OT: 393

Total Visits

PT: 16,677

OT: 2,320

Pool: 2,967

Therapists: 7 Full-time 2 Part-time



OSI PT 2009

New Patients

PT: 1,676

OT: 383

Total Visits

PT: 16,020

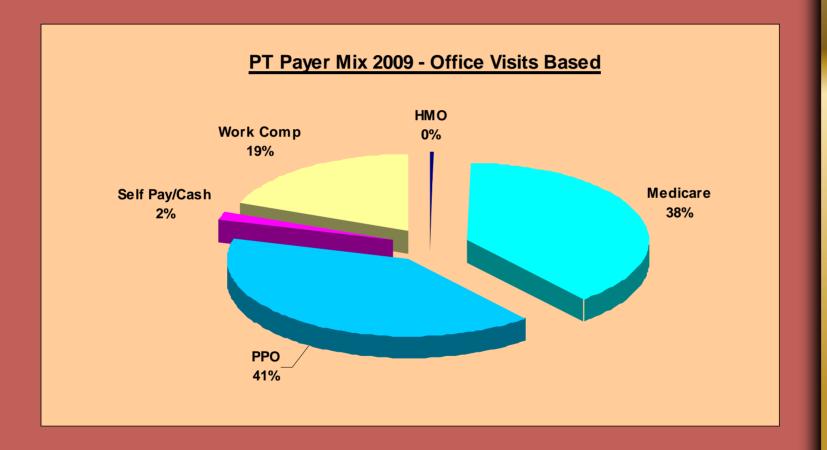
OT: 2,433

Pool: 2,355

Therapists: 6 Full-time 2 Part-time



Financial Class



Productivity

Physical Therapy – Productivity Assessment	
Charge per visit PT (All Loc)	\$ 136.13
Charge per visit PT Land	\$ 133.33
Charge per visit PT Hand	\$ 149.20
Charge per visit PT Aqua	\$ 140.84
Visits per day PT (All Loc)	87
Visits per day PT Land	61
Visits per day PT Hand	10
Visits per day PT Aqua	16
Revenue per Visit - All Loc	\$ 100.12
Revenue per Visit - Land	\$ 95.49
Revenue per Visit - Hand	\$ 114.06
Revenue per Visit - Aqua	\$ 115.93



Avg payment per visit \$100.12

Avg charge per visit \$136.13



Margins

- **№** 2005 − 30.5%
- **№** 2006 − 15.5%
- **№** 2007 − 18.7%
- **№** 2008 − 29.7%
- **2009 22%**
- 2010 ? Pending Medicare changes



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