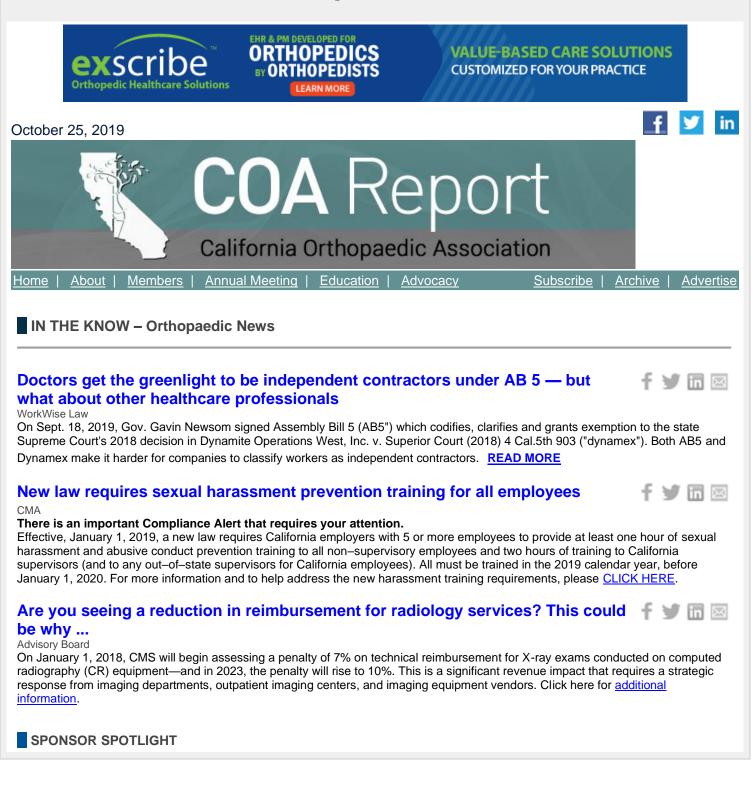
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# ACA update: More insurers buy in, premiums expected to fall

#### Medical Economics

The outlook on the Affordable Care Act (ACA) is looking up according to an October 22 news release from The Centers for Medicare & Medicaid Services (CMS). An additional 20 insurers are expected to participate in the Federal Health Insurance Exchange platform for the 2020 coverage year, the release said. In addition, costs for the silver plan for a 27-year-old are expected to drop 4 percent for the 2020 coverage year. **READ MORE** 

## Novel over-the-counter device may offer long-lasting pain relief

#### Medscape

A novel, noninvasive, over-the-counter electromagnetic neuromodulation device (ActiPatch, BioElectronics Corp.) appears to deliver long-lasting relief in chronic pain patients. However, at least one pain expert has concerns about the study methodology and interpretation of the results. **READ MORE** 

## California governor signs new telehealth insurance law

#### FOLEY

On October 11, 2019, California Governor Gavin Newsom signed a new law requiring commercial health insurance coverage and payment parity for telehealth services. The law will benefit patients by increasing access and availability to healthcare services, and catalyze the growth of telehealth technologies throughout California. **READ MORE** 

# What is AposTherapy?



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### AposTherapy<sup>®</sup>

Increase your practice revenue -

AposTherapy\* is an at-home biomechanical and neuromuscular treatment, based on a foot worn device used for an hour each day while doing

The system is individualized based upon visual and measured gait assessment by trained

professionals who adjust the distribution of

patterns even while not wearing the device.

weight/force(s) being applied to a lower limb. Over time, daily use helps to restore proper functional alignment, enhance muscle proprioception, decrease pain and improve gait

effectively treating patients

progressing to surgery

What is AposTherapy\*?

normal daily activities.

#### Why AposTherapy\*? • FDA cleared for knee OA

- Blue Shield of California is covering AposTherapy" treatment for patients with knee osteoarthritis and lower back pain
- Safe
   Safe
   Extensive research with over 50 publications

#### How can AposTherapy help you?

- Increase your practice revenue effectively treating patients with a new option for patients seeking another solution
- Provide a treatment which is both effective and easy to use, making adherence and satisfaction more likely
- Effective and safe long-term pain treatment without the risks of opioids and NSAIDS

#### To learn more on how to become an AposTherapy<sup>®</sup> provider, contact Seth Klein, Director of Sales at 201-264-5190 or seth@apostherapy.com

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