

February 28, 2020



COA Report

California Orthopaedic Association

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Early Registration Discount Ends March 1 2020 COA/CBones Annual Meeting/QME Course — April 16-19, 2020



Terranea Resort Rancho Las Palmas

HOT ISSUES – Patient-Requested Treatments –
What you should know.

Saturday, April 18

Learn about the use of CBD Oil – Is it really helpful for pain management?

Speaker: Jeffrey Hergenrather, M.D., President of the Society of Cannabis Clinicians

Stem Cell Injections – What’s effective for patients?

Speaker: Casey Battan, M.D. team physician for the Los Angeles Rams



SOCIAL EVENTS - COA Golf Tournament

Saturday, April 18

9-hole 3 par course - shot gun start at 2:00 p.m.

A great on-site course with spectacular ocean views for players of all skill levels.

Seafood Buffet

Saturday, April 18

Katalina Kitchen

Terranea is known in the community for this buffet.

Brought back especially for COA attendees. Features seafood, but also steak for the non-seafood lovers.

[CLICK HERE](#) to sign up.

Blue Shield Announces Contract Changes as of April 15, 2020



Blue Shield of California has announced upcoming changes to its physician fee schedule that will take effect on April 15, 2020. In a February 6 notice sent to physicians, the plan advised that it will be implementing fee schedule changes for durable medical equipment and clinical services.

Following the notice, COA received inquiries from our members about which services were included as “clinical

services.” COA reached out to Blue Shield to obtain clarification and the plan shared with us that “clinical services” refers to clinical laboratory services billed by physicians. Blue Shield also clarified that there are no changes to reimbursement for professional services such as E/M codes, surgeries, procedures or pathology services. To view the Blue Shield Notice. [READ MORE](#)

How Amazon is making strides in the healthcare space



Becker's Hospital Review

Over the past year, Amazon Web Services has made significant efforts to infiltrate the healthcare space, including partnering with Cerner and developing artificial intelligence for clinicians. Today, AWS continues to leverage its technology and other resources to help hospitals and health systems improve operations and patient care. [READ MORE](#)

Walmart health clinics will drive 'consumer revolution,' former Apple CEO says



Becker's Hospital Review

With the promise of low prices and convenient point-of-care delivery, Walmart's standalone health centers are set to create a "consumer revolution" in healthcare, according to former Apple CEO John Sculley. In the past six months, Walmart has expanded its footprint in the primary care market, opening two standalone health clinics in Dallas, Ga., and Calhoun, Ga. [READ MORE](#)

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California Orthopaedic Association

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